



SITAM



SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Near RTO Office, Gajularega, Vizianagaram-535003, Andhra Pradesh, India

Accredited by "NAAC", Approved by AICTE, New Delhi

(Permanently Affiliated to JNTUGV, Vizianagaram, Recognized by SBTET, Government of A.P)

Email: principal@sitam.co.in, Website: www.sitam.co.in, Face Book: /Sitam.Sgvp, Instagram:/sitamvzm

Telephone No:9676788811, 8978812341/2

EAMCET CODE: **SGVP**

JNTUGV CODE: **B6**

SBTET CODE: **649**

IQAC—SATYA INSTITUTE OF TECHNOLOGY AND MANGEMENT

Qualitative Metrics

Criteria 5: Student Support and Progression

5.3.2	Presence of an active student council & representation of students on academic & Administrative bodies / committees of the institution.
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Key Indicator - 5.3 Student Participation and Activities

The growth and development of any academic institution depends on the energy, enthusiasm and commitment of the primary stake holders namely the students .The opportunities that are made available for the young to apply themselves for enhancing the quality of the in academic life, realization of the innate talents, the achievement of human potential, ownership of one’s own academics are important aspects that determine the credibility of the Institution. From its inception SITAM realized that almost anything is possible with the whole hearted involvement and participation of the students. Therefore, the importance of students leadership can never be overstated. Hence, the HEI involves students in all activities such as academics, cultural activities, entertainment, sports, social activities of the college, etc. SITAM encourages the students to be members for various committees that operate at three levels namely class, year, Department and finally at the College level.

Students’ role in Academic and Administrative bodies following Statutory and professional bodies have student representatives on them:

- IQAC
- Women’s Empowerment Committee
- Grievance Redressal Committee
- Anti-ragging Committee
- Departmental student clubs
- Training and Placement
- NSS
- NCC
- Institute events
- Discipline Committee

Internal Quality Assurance Cell:

SITAM College Internal Quality Assurance Cell (IQAC) plays a pivotal role in ensuring and enhancing the quality of education and overall institutional functioning. With a dedicated team, the IQAC continuously monitors and evaluates various aspects of academic, administrative, and support services to promote excellence and meet established standards. By implementing robust mechanisms for assessment, feedback, and improvement, the IQAC contributes significantly to SITAM College ongoing pursuit of academic excellence and institutional advancement.

Anti-Sexual Harassment / Woman Grievance / Internal Complaint Committee:

SITAM College Anti-Sexual Harassment/Women Grievance/Internal Complaint Committee serves as a vital safeguard against any form of harassment or discrimination within the institution. Committed to upholding a safe and respectful environment, this committee addresses complaints promptly and impartially, ensuring that the rights and dignity of all individuals are protected. Through awareness campaigns, and proactive measures, the committee fosters a culture of zero tolerance towards sexual harassment and gender-based discrimination, promoting equality and inclusivity across Sitam College.



SITAM has inherent immaculate green campus with experienced and excellent security system on campus, so that our students and staff stay safe inside and outside of the college premises. The campus is monitored 24X7 by using the advanced technology and surveillance cameras, to avoid any discrepancies from happening. We hire the most skilled and experienced security personnel, so that they can avert any problems, and protect the students, to offer a fear free life during their association with the campus. These are the facilities on campus:

1. 24x7 security experienced security personnel
2. 24x7 CCTV surveillance
3. Fire safety system on campus
4. Awareness training program

SATYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT GAJULAREGA, VIZIANAGARAM-535001 ANDHRA PRADESH, INDIA College Code: SGVP Ph : 08922-234775 Mobile: 9676788811/55 email:sitam@sitam.co.in website:www.sitam.co.in		
Women Empowerment Committee Members		
1	Principal	9676788855
2	"Mrs. CH Venkata Lakshmi (Asst. Professor, HOD Dept of Mech)"	9912006991
3	"Dr.K.SriBala (Asst. Professor, HOD Dept of H&BS)"	9491601483
4	"Mrs. M. Bhargavi (Asst. Professor, HOD Dept of civil)"	7013269385
5	"Mrs. V.N. Siroosha Asst. Professor, Dept of ECE"	8247720223
6	"Mrs. M. Swathi Asst. Professor, Dept of ECE"	8500900559
7	"Mrs. M. Satyaveni Warden(Girls Hostel)"	9490049096
8	AO	9676788811
9	CSO	8465002566

DWIVEDULA VENKATA RAMAMURTHY

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PRINCIPAL

NEAR RTTO OFFICE, GAJULAREGA, VIZIANAGARAM-535003, ANDHRA PRADESH, INDIA
96767 88811/55, 08922-234775/9

Sitam Sayam @sitamcollege @sitam@sitam.co.in principal@sitam.co.in www.sitam.co.in

Anti-Ragging and Anti Ragging Squad committee:

SITAM College prioritizes the safety and well-being of its students through its Anti-Ragging and Anti-Ragging Squad Committee. This committee is dedicated to preventing and addressing any instances of ragging within the institution. With a zero-tolerance policy towards such behavior, the committee works tirelessly to create awareness, enforce regulations, and provide support to victims. Through proactive measures and stringent disciplinary actions, the Anti-Ragging Squad Committee ensures that SITAM College maintains a conducive and respectful learning environment for all students.



ANTI RAGGING COMMITTEE

As per the regulations of UGC and AICTE, This are following members are appointed as Anti Ragging Squad in Anti Ragging Committee.

S. No	Name	Designation	Representative	Mobile No
1	DR.D.V RAMA MURTHY	PRINCIPAL	HEAD OF INSTITUTE	9676788855
2	K. PRASAD	MEMBER	CIVIL AND POLICE ADMINISTRATION	7013850813
3	M RAMU	MEMBER	NON-GOVT ORGANIZATION	9010566059
4	P SEKAR	MEMBER	LOCAL MEDIA	9393113452
5	DR.K.SREELATHA	MEMBER	FACULTY REPRESENTATIVE	9182648453
6	T ANJI KUMAR	MEMBER	FACULTY REPRESENTATIVE	9293753988
7	DR.Y.NARENDRA KUMAR	MEMBER	FACULTY REPRESENTATIVE	9441956143
8	CH VENKARA LAKSHMI	MEMBER	FACULTY REPRESENTATIVE	9912006991
9	M BHARGAVI	MEMBER	FACULTY REPRESENTATIVE	9949946226
10	DR. SANKA VAROODHINI	MEMBER	FACULTY REPRESENTATIVE	7981444642
11	DR.G. VENU MADHAVA RAO	MEMBER	FACULTY REPRESENTATIVE	9032389872
12	DR.T.D.V.A NAIDU	MEMBER	FACULTY REPRESENTATIVE	9177912348
13	Y SANTHOSH	MEMBER	FACULTY REPRESENTATIVE	9553649439
14	G JAYARAM	MEMBER	PARENT REPRESENTATIVE	9502222680
15	P SAI KUMAR	MEMBER	STUDENT REPRESENTATIVE	9666830482

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PRINCIPAL
Satya Institute of Technology and Management
Vizianagaram

NEAR RT0 OFFICE, GAJULAREGA, VIZIANAGARAM - 535003, ANDHRA PRADESH, INDIA

Departmental student clubs:-

SITAM College boasts a diverse array of departmental student clubs, each tailored to foster engagement, collaboration, and skill development within specific academic disciplines. These clubs serve as dynamic platforms where students can deepen their understanding of their chosen fields, explore related interests, and cultivate meaningful connections with peers and faculty members. Through a wide range of activities such as workshops, seminars, competitions, and community outreach initiatives, departmental student clubs at SITAM College contribute to the holistic growth and enrichment of students' academic journeys, empowering them to excel both within and beyond the classroom.

Training and placement cell:

SITAM College Training and Placement Cell (TPC) is dedicated to preparing students for the professional world and facilitating their career advancement. The TPC offers range of services, including career guidance, skill development workshops, resume refinement, and interview preparation. Through collaborations with industry partners, the TPC organizes internships, campus recruitment events, and job placements, ensuring that SITAM College graduates are well-equipped to succeed in their chosen fields. By providing valuable resources and support, the TPC plays a crucial role in helping students realize their career aspirations and secure rewarding opportunities.



NATIONAL SERVICE SCHEME (NSS) Committee:

The National Service Scheme (NSS) Committee at SITAM College is dedicated to promoting social responsibility and community engagement among students. Through various outreach programs, volunteer activities, and service projects, the NSS Committee encourages students to actively contribute to the welfare and development of society. Under the guidance of faculty advisors, students participate in initiatives such as cleanliness drives, blood donation camps, environmental conservation efforts, and educational outreach programs. By instilling values of empathy, leadership, and civic duty, the NSS Committee empowers students to make a positive impact on their communities while fostering personal growth and social awareness.



Jallianwala Bagh Durantham Day at the local SITAM:



The NCC department conducted the function. At the event, speeches and dramatic performances were made to commemorate the sacrifices of martyrs, many women, young children and innocent people. Speaking on the occasion, Dr. D.V. Ramamurthy, Principal, Sitam Engineering College said that the Jallianwala Bagh atrocity remains the most unfortunate and despicable event in the history of our Indian struggle. 2nd Andhra Girl Battalion, NCC, Vizianagaram, who came as the chief guest, Subedar Major Parameshwar Singh said, many people have lost their lives in the struggle of the

Leaders of the national movement against the Rowlett Act brought by the British Government and we

should all pay our deepest condolences for their lives. College Director Dr. Majji Sasi Bhushana Rao, Principal Dr. D.V.Ramamurthy, Vice principal Venkata Lakshmi, Lt. Majji Varalakshmi, Lt. S. Prashanth, CSO K. Satyanarayana, Subedar Major Parameshwar Singh ,PI Staff, NCCC adepts and students participated in the event.

NATIONAL CADET CORPS(NCC:)

The National Cadet Corps(NCC) at SITAM Colleges dynamic organization that Imation still qualities of leadership, discipline, and patriotism among students. As one of the largest youth organizations in the country, the NCC offers students opportunities for physical fitness, adventure activities, and community service. Through training camps, drill exercises, and social initiatives, cadets develop valuable skills such as teamwork, self-confidence, and civic responsibility. The NCC also provides avenues for career advancement, with opportunities for cadets to participate in national-level events, leadership courses, and specialized training programs. By nurturing well-rounded individuals and future leaders, the NCC plays a vital role in shaping the character and aspirations of students at SITAM College.



Selection of NCC girls under the aegis of Army Girls Battalion NCC Vizianagaram In Sitam:

The selection of girls was conducted under the leadership of 2(A)Girls Battalion NCC Vizianagaram, Subedar Major Ram Dutt and GCI Saritha at SITAM Engineering College under the jurisdiction of the local Gajularega . As part of this selection, 150 girls from SITAM and Sathya Educational Institutions participated in the race, height ,weight ,oral examination ,hands ,The selection of 50 people was done on the basis of observation flag movements. The selection was done under the supervision of Commanding Officer Colonel Gopendra ,Subedar Major Ram Dutt and GCI Saritha.

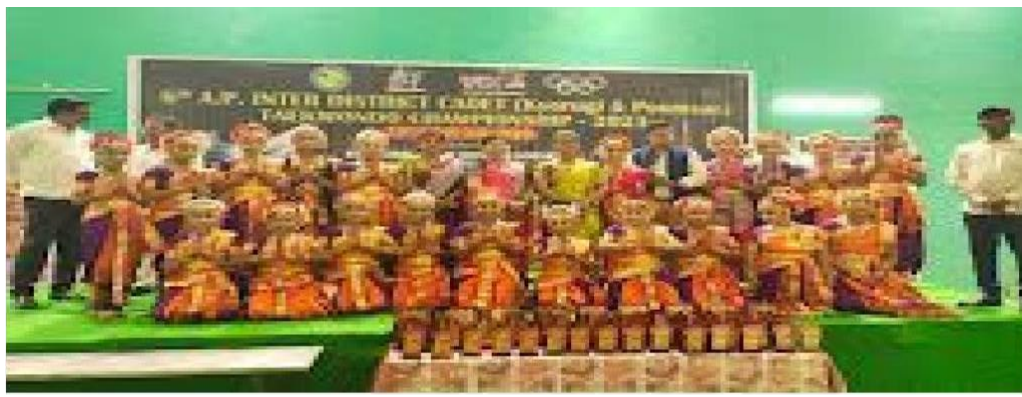
Subedar Major Ram Dutt said that the NCC course has been put under the JNTU GVR23 regulation and told the students that all of you will get credit points for being selected in this NCC. The selected girls were identified by the Director of The Sathya Educational Institutions, Dr.Majji Sasi bhushan Rao congratulated.

SITAM College Principal Dr. D.V.Ramamurthy, Sathya Degree College Principal Dr. Sai Deva mani, NCC Officer Captain N. Satyaveni, Lt. M.Varalakshmi ,Lt. S.Prashanth, C.S.O. Satyanarayana ,PDJ. Maheshwara Rao and others were present.



Institution Events

SITAM College hosts a vibrant array of institute events throughout the academic year, enriching campus life and fostering a sense of community among students, faculty, and staff. These events encompass a diverse range of activities, including cultural festivals, academic conferences, sports tournaments, workshops, guest lectures, and social gatherings. From celebrating traditional festivals to organizing intercollegiate competitions and industry symposiums, institute events at SITAM College offer valuable opportunities for learning, networking, and personal growth. By promoting creativity, collaboration, and inclusivity, these events play a pivotal role in enhancing the overall student experience and contributing to the dynamic atmosphere of SITAM College.



Discipline committee:

SITAM College Discipline Committee is tasked with upholding and maintaining a conducive and orderly campus environment. Comprised of faculty members, administrators, and student representatives, the committee ensures that students adhere to the institution's code of conduct and behavioral standards. It handle disciplinary matters with fairness and impartiality, addressing infractions such as academic misconduct, breaches of campus regulations, and disruptive behavior. Through proactive measures, counseling sessions, and disciplinary actions, when necessary, the Discipline Committee promotes accountability, respect, and integrity among students, contributing to a positive learning environment at SITAM College. The involvement of students in various committees develops leadership qualities among the students and provides every student a platform to enhance his/her skills. Students' involvement in various cells, events & committees illuminates their profile and gives them an experience for life time.

Creative Exhibition at Sitam:

On 30-04-24 in Sitam Engineering College, students made 20 designs with new ideas in electronics following Embedded Systems and IoT. Dr. R Gurunadha, Associate Professor from JNTU GV was present to supervise the exhibits. On this occasion, he appreciated the students by looking at the approach and ideas of each design and discussed how to develop ideas in new fields. In this exhibition ECE Department Head Dr. T. D. V. A. Naidu, faculty members and students participated.



Workshops at Sitam:

Speaking on the occasion, G. Swamy, Technical Manager, Naval Patent Services, said that India needs more innovations as intellectual property rights act as a bridge between academics and industry. The need for promoting and protecting intellectual property and being a valuable business as set. Stressed that MSMEs in India should protect their intellectual property assets. SITAM College Director Majji Sasibhushana Rao called up on all students to develop intellectual property. Dr. D.V.Ramamurthy, Principal, SITAM College, sensitized the students that there is immense potential for creativity among the students and congratulated all the staff for successfully publishing the patents. Dr. S.Varoodhini, HOD, SITAM, gave a brief overview of intellectual property rights and how patents and trademarks protect properties.

The management this provided cherubs worth Rs1000 to all the patent publishers of SITAM.

The workshop concluded with a felicitation ceremony for the chief guests and the singing of the national anthems. Dr.Y.Narendra, Dean, SITAM, II Created coordinators, Faculty of Management Studies and students participated in the workshop.



One-Day MITRUp Skill Work shop Organized at SITAM

Satya Institute of Technology and Management(SITAM)played host today of enriching learning and skill development at the MITRUp skill Workshop organized by Tata Tiscon, in collaboration With JNTU Gurujada, Vizianagaram, and SITAM, Vizianagaram.

The work shop, held on 23rd April 2024,saw participation from industry experts and academia, converging to empower professionals in the construction sector. Mr. Suryanarayana Reddy, South Head of Tata Tiscon ,Mr. Hariharaputhiram, Regional sales manager ,Tata Tiscon Retail, Mrs. Ramya Kodali ,Sr.Area Sales Manager, and Mr.Manish Kumar, Sales Manager led the Tata Tiscon team, sharing invaluable insights and expertise.

The session sewer diverse and comprehensive, covering essential aspects of construction materials, techniques ,and safety protocols .Ms.VNS Sindhuja, Assistant Professor in the Department of Civil Engineering at SITAM, elucidated on the basics of construction materials and techniques, setting a strong foundation for the attendees. Mr.Giridhar Kumar, Assistant Professorate JNTUGV, Vizianagaram, provided hands-on guidance on handling rebar's, bar bending, and basic field checks, enhancing the practical skills of the participants. Mr. G Gotham Kumar, Assistant Professor in the Department of Civil Engineering at SITAM, shed light on safety measures crucial in construction sites, ensuring culture of safety and responsibility. Sustainability, an increasingly significant aspect of modern construction practices, was addressed by Mrs. M Bhargavi, Assistant Professor at SITAM, emphasizing the importance of environmentally conscious approaches in construction projects.

The workshop also featured engaging lab demonstrations and experiments on concrete and rebar's, conducted by Mr. P Sarath, Assistant Professor in the Department of Civil Engineering at SITAM, providing a hands-on learning experience to the attendees.

The culminating event of the day was the valedictory ceremony, where certificates of participation were distributed to the masons, recognizing their commitment to continuous learning and professional development.

The MITRUp skill Workshop stands as a testament to Tata Ties con commitment to fostering skill development and knowledge exchange in the construction industry, facilitating a platform for collaboration between industry leaders and academic institutions.



Two Day Work shop on Solar PV systemsat SITAM:

The work shop on the design of solar PV systems in SITAM started at the Department of Mechanical Engineering. The two day workshop is anchored by Mr. B. Purushottam, Manager, Green Energy Technologies, Hyderabad, as the chief resource person .Students gained practical knowledge in various aspects such as renewable energy utilization, power and energy calculations, load analysis, component selection, battery safety, and voltage commissioning processes related to mounting PV arrays. Mr. Purushottam emphasized the importance of harnessing electrical power through solar and wind energy during his speech. The chief resource person highlighted the increasing significance of natural fuels and encouraged students to explore alternative methods for electricity generation. The director of the SITAM educational institution, Dr. Majji Sashi bhushana Rao, expressed the need for solar energy education and panel design for future generations. The program also featured insights from the principal, Dr. D.V. Ramamurthy, and Mechanical Department Head, Mrs. Ch.Venkata lakshmi to the staff and students.



A week long work shop on Unity : The gaming tool, is being conducted at SITAM, in association with APSSDC :

On January 2,2024,inVijayanagarama week-long work shop on Unity : The gaming tool, is being conducted at SITAM, in association with APSSDC.

The work shop aim stone hence gaming skills among engineering students at SITAM. It is organized from the 2nd to the 8th of this month. The primary objectives of ouster gaming development among students. The program is facilitated by M. Sathish, a trainer associated with APSSDC, focusing on providing opportunities in gaming and software development.

Dr. Majji Shashibhushan Rao, the Director of the institute, emphasized the importance of the workshop in promoting gaming and software development. He stressed that the present Digital gaming market is going to increase from US \$ 3.1 billion to US \$ 7.5 billion by 2028 and players like Reliance industries have also entered in to this market and thus providing huge job opportunities. He encouraged students to actively participate for successful outcomes and highlighted the

opportunities available in these fields.

Dr. D.V. Rama Murthy, the Principal, spoke about the benefits of 'Gaming Development & ' for students future prospects. The Computer Science department head, Dr. G. Venu Madhava Rao ,along with other faculty member sand students, actively participated in the event.



Campus placements by Aloy Technologies at SITAM:

On 25/04/2024 at SITAM Engineering College, campus appointments were conducted by Aloe Vie Technologies. First, a screening test group discussion and interview was conducted. ECE, EEE,MBA and BBA participated in the event. They informed that 12 students have been selected. The process was conducted by Sri Prasad and Shri Gayatri, Heads of Human Resource Development, Alovi Institute.

Dr. Majji Sasi bhushana Rao,Director, SITAM College said Special thanks to Aloe Vie Institute. They were asked to conduct campus appointments every year at the Alovi institute.

SITAM College Principal Dr.D.V.Rama Murthy said that the students should take advantage of this opportunity and take the golden path suggested.

The event was conducted under the supervision of Placement Officers & Chief Security Officer, ECE Faculty V Sirisha.



SITAM Engineering College Campus Placement Drive:

Meil (Mega Engineering and infrastructure Ltd.)Conducted campus placements at SITAM Engineering College two days on 19 and 20th February 2024. Core Engineering Branches Civil and Mechanical Engineering students participated. Screening tests, technical, and HR interviews were conducted, and a total of 30 students were selected. The selected students will be placed in various departments such as Construction, Hydrocarbon, and Electric Vehicles.

The Human Resources Department of the participating company, led by Assistant General Manager Mr. K.V. Raghu Ramie Reddy, Senior Manager Mr. A. Sudhakar Reddy, Associate Manager Mr. Neelanjana Pal, and Senior Engineer Mr. K. Dorababu, coordinated the event. Dr. Majji Sashibhushana Rao, Director of SITAM, thanked Dr. Majji Sashibhushana Rao, Secretary, and Correspondent Dr. Botcha Jhansilakshmi, who personally handed over the offer letters to the students.

He congratulated all the serving students from Mechanical and Civil Engineering departments for their job placements and wished them success. Dr. D.V. Rama Murthy, Principal of SITAM, expressed his joy in seeing job opportunities in the field of core engineering and appreciated the efforts made in this academic year. The placement drive was conducted under the supervision of Vice Principals Mr. T. Damodar Nayudu and Mrs. C.H. Venkata Lakshmi, Placement Officers, Chief Security Officer, and to her team members.



Birth and Death Anniversaries at Sitam:

Dr. RAMJI AMBEDKAR BIRTH ANNIVERSARY celebrated at SITAM AMBEDKAR JAYANTHI was organized jointly by Department of Library and NSS unit. As we know Dr. Bhim Rao Ramjii Ambedkar, the founding father of the Republic of India and the chief architect of our Constitution of India.

In this gathering, the Director of SITAM, Dr. Majji Sashibhushana Rao said that he is the foremost intellectual of the country, who is eminent, multi-talented, and suggested that the youth should dedicate themselves to the society and carry forward Ambedkar's ambitions.

Principal Dr. D.V. Rama Murthy praised him as a wise man in the fields of justice, social, political, economic and other fields.

Librarian Dr. L. Satyavati said that Ambedkar has a passion for books, he personally established Raj Gruha, the most extensive private library in the world. She stated that Dr. Ambedkar was an expert in 64 disciplines.

SITAM Chairman Sri. Botsa Satyanarayana and SITAM Secretary and Correspondent Dr. Botsa Jhansi Lakshmi congratulated SITAM team for organizing this kind events. NSS Program officer N Satish Kumar, HODs offer spectate Departments ,teaching staff, library staff and students were also present.



SITAM Campus Observes Leveraging Water for Peace on World Water Day:

[Vizianagaram],[22ndMarch2024]:-The significance of water as vital resource for peace sustainable and development was highlighted at the Satya Institute of Technology and Management on March 22nd, 2024, as part of the observance of World Water Day. Under the theme Leveraging Water for Peace, the event aimed to raise awareness about the importance of water resources in promoting peace and sustainability.

Mr.G. Suresh, Assistant Engineer, Water Supply& amp; Assistant Director, Horticulture , graced the occasions the distinguished resource persona lightened the audience on the crucial role of water in fostering harmony and prosperity. With extensive expertise in water management, Mr.Suresh delivered denim sightful presentation focusing on the theme. Hi sad dress emphasized the importance of judicious water utilization, conservation efforts, and collaborative measures to ensure water security and mitigate conflicts arising from water scarcity.

Additionally, Dr. M. Sashi Bhushana Rao, Director, SITAM addressed the students, emphasizing the significance of World Water Day and urging everyone to take tangible actions to conserve water in their daily lives, and also emphasized the pivotal role of educational institutions in promoting water conservation and peaceful coexistence.

Furthermore, Dr. D.V. Ramamurthy, Principal, SITAM shared insight son the theme Water for Peace, highlighting the inter connectedness between access to clean water, social stability, and global peace efforts. Their words resonated deeply with the listeners, underscoring the urgency of addressing water-related challenges for a more sustainable and harmonious future.

Dr.G. Ravi Kishore, HoD, Civil Engineering Department, faculty members and students of SITAM participated in the event.



A POOL CAMPUS DRIVE SITAM:

A POOL CAMPUS DRIVE @ SITAM. Job Meet was held at SITAM Engineering College on 18 August in the campus successfully. Many reputed companies like SYNERGIES Casting, A POOL Retail Organization and WNS Global Services participated in conducting campus selections. In this process B.Tech and Diploma students were selected for SYNERGIES Casting, APOLLO Retail Organization selected BSc (BiZC , BiPC) students for medical coding and Deccan Chemicals has selected BSc(chemistry) students. In this selection process nearly 250 students got selected in campus drive.

The Director Dr. Majji Sashi Bhushan Rao thanked all the organizers of the companies for conducting campus drive in SITAM Campus. The principal of SITAM Dr. D.V. Ram Murthy said that by conducting campus drives many students got employment and in coming days many more opportunities will be provided for the youth. Under the guidance of Vice-principals and Training placement officer this program was organized.



WORLD POETRY DAY HELD AT SITAM:

Poetry is full of emotions and feelings ,It is an art of imitation says Sri A Krishna Rao , Retired principal, AP Government Residential Institutions. He attended as a chief Guest for world poetry day. He said the importance of poetry in our life. He quotes some famous lines from the poems of Sarojini Naidu and Ravindranath Tagore and other poets, which are written about ordinary people. He also said the poetry is for alleges and it is immortal. He advised the students to read poetry to solve the problems in our lives. There is hidden treasure in poetry he added.

Dr .D V Ramamurthy, principal of SITAM advised the students to start reading poems to enjoy the pleasure of poetry which is written by poets. He quoted some lines from Telugu poems. Dr K.Sreelata HOD of H&BS, remembered the poet Gurajada AppaRao on this occasion. She encouraged the students to write poems.

Winners are given away prizes by the chief guest for the competitions conducted as a part of World Poetry day. The chief guest is felicitated by SITAM Management.

Director of SITAM, Dr.M Sashi bhushana Rao, First year staff and students were also present.



INTERNATIONAL WOMEN'S DAY CELEBRATION AT SITAM:

The Chief guests Mrs. P Usha Raju, the director of Avani Organics, VSP addressed the gathering to encourage organic farming which is good for health. She also advised the students to start farming organically.

Mrs. Neetu Vijwani, the proprietor of Krishna Shopping Mall addressed the gathering to give importance to new start-ups besides jobs. She also explained how women could help their family businesses to develop.

Dr. Sushma Maturu, a plastic surgeon advised the gathering to balance the professional life and personal life. She also explained how men and women together can work towards success. Dr Majji Sashi Bushan garu, The Director of SATYA Institutions spoke about how important women are for the society to develop .

Dr. D.V.RamMurthy garu Principal of SITAM explained the importance of Maha Shivaratri connected with Women's day. Then the vice Principal of SITAM Mrs. Ch.Lakshmi Kumari , HOD of Mechanical Engineering addressed the gathering by wishing all the best to the students. Finally the HOD of Management Studies Dr.S. Varoodhini addressed the group. On this Eve the faculty members and students of the college participated.



National Science Day celebrations in SITAM:

On the occasion of National Science Day, Prof M.Sarat Chandra Babu, Dept of Chemistry, Central Tribal University, Andhra Pradesh addressed our First year students & gave a wonderful presentation on National Science Day theme 2024: INDIGENOUS TECHNOLOGIES FOR VIKSIT BHARAT



Republic Day celebrations were held at SITAM:

The 75th Republic Day was celebrated in SITAM Engineering College under local Gajularega. 100 NCC cadets performed patriotic songs and dances in this program. Cadets held a parade. Also they showed their patriotism with pyramids.



National voters day at SITAM:

Dr. DV Ramamurthy, principal SITAM, speaking on the occasion explained about power of Vote in democracy. All the students and staff have taken a pledge to utilize their vote effectively without any inducements and strengthen the Indian democracy. Director, staff NCC cadets and students participated .



Celebration of National Girl Child Day @ SITAM girls Hostel:

On January 24, 2024, the SITAM Girls Hostel marked the celebration of National Girl Child Day. Resounding with confidence, the hostel residents affirmed that girls can achieve anything, standing equal to boys in all respects. During the event, students openly shared their family experiences,

highlighting the challenges they overcame. They expressed optimism that education would transform their family fortunes, paving the way for successful lives. Grateful for government support, the girls thanked both the union and state governments for fostering equal opportunities in education and various spheres. Dr. Majji Sashi Bhushana Rao, a participant in the event, advised the girls to set ambitious goals, emphasizing the importance of respecting and utilizing time to turn dreams into reality. Notably, cash prizes were awarded to students who eloquently spoke about the significance of National Girl Child Day. The event saw active participation from Captain Satyaveni, the Girls Hostel warden, and enthusiastic students.



National Farmers Day:

SITAM College Hosts National Farmers Day 2023: Cultivating the Future: Innovation and Sustainability in Agriculture & National Farmers Day at SITAM, Vizianagaram, December 23rd, 2023.

This celebration is dedicated to honour the farmers who are the back bone of the nation. & National Farmers Day was observed with great enthusiasm and reverence. The event, organized by Satya Institute of Technology and Management, took place on 23-12-2023 at SITAM. The ceremony was graced by the esteemed presence of Sri Sarvanan, a renowned personality and a staunch supporter of agricultural development. National Farmers Day is an occasion to recognize the invaluable contributions of farmers to the prosperity and food security. Sri Sarvanan, the Guest of Honor for the event, is a distinguished figure known for his unwavering commitment to agricultural welfare and rural development. His presence added significant value to the occasion, inspiring all participants with his insights and passion for the betterment of the agricultural sector.

Dr. M. Sashi Bhushana Rao, Director, SITAM addressed that Farmers play in ensuring food security and the need for comprehensive support systems to enhance their livelihoods. He shared valuable perspectives on leveraging technology, promoting agro-based industries, and fostering a holistic approach to agricultural development.

Dr. D. V. Ramamurthy, Principal, SITAM motivated students to the importance of acknowledging and celebrating the hard work and achievements of those who contribute significantly to the agricultural sector.

The National Farmers Day celebration concluded with a vote of thanks and a commitment to continue supporting and uplifting the farming community. Dr. G. Ravi Kishore, HoD, Civil Engineering Department, faculty members and students of SITAM participated in the event.



NATIONAL MATHEMATICS DAY IS CELEBRATED IN SITAM:

Engineering Career mostly dealt with the Application of Mathematics said Dr.SambasivaRao, Principal of MR(A) College, who attended as chief guest to this program. On the occasion of National Mathematics day he told students the difference between Difference Equation and Differential Equation and explained the importance of applications of Mathematics in real life . He also said , by giving numerous examples, how other respective subject problems are converted to Mathematical problems. Director Dr.M.Sashi Bhushna Rao suggested that every student should be proficient in mathematics for their bright future.

Dr.D.V.Ramamurthy,Principal,said that the students can easily excel in engineering if they have an understanding in mathematics.

The chief guest honored the students who won the mathematics quiz competition
HOD of BS&H, Faculty and first year students are present.



National Anti Pollution Day Commemoration at SITAM: On December 2, 2023, SITAM Engineering College in Gajularega orchestrated a highly successful series of events to mark National Anti-Pollution Day. Esteemed environmental studies expert, Prof. A. Kameshwar Rao from GVPA, graced the occasion as the chief guest. In his address to the students, he championed the pursuit of a cleaner world, advocating awareness about environmental conservation, and commended SITAM laudable initiatives in pollution control over the past four years.

Dr. Majji Sashi Bhushana Rao, Director of SITAM, shared valuable insights into essential environmental initiatives, emphasizing the need for pollution control. He urged students to contribute to a pollution-free society through responsible agricultural practices and underscored the impact of small initiatives, such as using bicycles, conserving resources, tree planting, and embracing eco-friendly practices, on the delicate balance between development and ecology. Civil Engineering students Ms. Santhoshi and Mr. Bhargav asserted their commitment to pollution control and providing a safe environment for future generations.

Dr. D.V. Ramamurthy, Principal of SITAM Engineering College, passionately spoke about the pivotal role students play in shaping the nation's progress, emphasizing the importance of thoughtful discussions on growth and development.

Dr. G. Ravi Kishore, Head of the Civil Engineering Department, and other faculty members actively participated in the engaging sessions, fostering meaningful conversations and reflections on the nation & development. The students were encouraged to proactively contribute to the nation's growth. The gratitude of staff and students was expressed through heart-felt thanks to Chief Guest Prof. Kameswari Rao, followed by a felicitation ceremony in his honor.



The Institute Innovation Day In Sitam: The Institute Innovation Day is Celebrated commemorating the birth anniversary of Dr.APJ ABDUL KALAM.

Dr.Kalam innovations have benefitted the common man.He is able the Tranfer the innovations in space, Defence for the benefit of the common man.

Examples of how Dr. APJ Abdul Kalam's work benefited the common man are:

1. Dr. APJ Abdul Kalam's work in developing light weight and strong materials for space applications has indeed had a practical impact on everyday life. These materials have been used to create lightweight and durable prosthetic devices like calipers for physically challenged individuals, making them more comfortable to use and improving their quality of life. This demonstrates how advancements in space technology can lead to innovative solutions that directly benefit people in various ways.
2. Mobile Phones and GPS; The technology of your mobile phone, which helps you navigate, find locations, and track distances, was made more accurate and widely available due to advancements in satellite technology, including work done by Dr. Kalam.
3. ATMs; The convenience of withdrawing cash from ATMs anytime, anywhere is possible because of secure communication and encryption technologies that were developed for military purposes and later made available to the common man.
4. Weather Apps : Apps on your smartphone that provide weather forecasts are powered by satellites and data transmission methods pioneered by space research, improving your ability to plan your day effectively.

5. LED Bulbs: Light-emitting diode(LED)bulbs,which are energy-efficient and long- lasting, were improved through semiconductor technology, an an area of expertise that Dr. Kalam contributed to. Using LEDs reduces energy costs for the common man.

6. Biometric Identification: Technologies like fingerprint and retina scans, which have applications in security and identity verification, were developed in part due to Dr. Kalam's work and have been used for activities like Aadhar card enrollment, making government services more accessible.

7. Mobile Phones: The technology used in your mobile phone, such as the miniaturization of electronics and efficient batteries, can be attributed to advancements in missile technology that Dr. Kalam worked on. These developments made mobile phones smaller, more powerful, and accessible to the common man.

8. Weather Forecasting: Weather forecasts you check on your smartphone are made possible by the advancements in satellite technology. Dr. Kalam's contributions to India's space program, including satellite launches, have significantly improved weather forecasting, helping people prepare for weather-related events.

9. Remote Banking: When you use online banking services or ATMs, you're benefiting from secure communication technology developed for defense purposes, which Dr. Kalam played a part in. This technology has made financial services more accessible to the common man.

10. Agricultural Productivity: Satellite technology has enabled better monitoring of agricultural practices, helping farmers with cropping and yield improvement. This, in turn ensures a steady supply of food products for the common man.

11. Education: Dr. Kalam's efforts to inspire young minds have led to increased interest in science

and technology among students. This has resulted in a more skilled work force, ultimately leading to better educational resources and opportunities for the common man.

These examples show how Dr. Kalam's work in science and technology directly influenced everyday technologies that benefit the common man, making their lives more convenient and efficient.

The staff and students garlanded the photo of Dr. APJ Kalam and paid flower tributes.

In the competition conducted, the Students from all departments formed into teams and presented the innovation works of Dr. APJ KALAM. The top two teams were given mementos and certificates.

Director SITAM Dr. Majji Sashibhushana Rao, extolled the contributions of Dr. APJ KALAM and administered the path to students and faculty to think innovatively in day to day activities to provide solutions in an effective,so as to create innovation Ecosystem in the campus.

The program is organized by Department of Management studies, Principal Dr.Ramamurthy, all HODs, staff and students participated.



World Mental Health Day celebrated @ SITAM:

The B Tech first year students have presented their opinions on facing stress and coping with it to improve their mental health. The theme 2023 “Mental health as a universal human right “is discussed. All felt that life throws challenges and we must prepare ourselves to face them and take failures in their stride and move along. Speaking on the occasion the director of SITAM Dr. Majji Sashi Bhushana Rao said that “Effective utilization of Time and building good relationships with all and speaking to others in times of stress and effective participations in community development projects, good physical exercise and meditation will help in improving the mental health. “ The faculty gave prizes to best presenters of the day.



An Induction program Saksham was held at SITAM by Star Health Insurance in SITAM:

Mr.P.Ravi Shankar, Head, Start health insurance Mr.Y.Siva Nagashwara Rao, Area manager, Star health insurance explained briefly different types of insurances and the importance of health insurance. They also emphasized that students can earn through insurance and simultaneously can offer services to the society. Further students are given an opportunity to do a free certification course. Dr. M. Sashi Bhushan Rao, Director, Dr.D.V.Ramamurthy, Principal, SITAM advised the students to know about health insurances and also encouraged students to enroll in the course.

Dr. S. Varoodhini, HOD, SITAM, briefly created awareness about several job opportunities and

marketing opportunities in health industry. The program ended with a felicitation ceremony to the chief guests followed by the National Anthem. The concerned faculty of management and students participated in the program.



TEACHER'S DAY CELEBRATIONS HELD IN SITAM:

Students should develop communication skills, reading habits, punctuality, time management, good behavior, Hard work, and perseverance in their lives said prof. G S N Raju, Chancellor of Centurion University, attended as the Chief guest of Teachers day celebrations in SITAM. He said about the importance of teachers day and significant role of a teacher in society.

He, as a teacher, shared his experience to the students by giving small stories and illustrations like the difference between Honesty and Integrity, Moral and Ethics.

Dr.M.Sashi BushanaRao, Director of SITAM, opined that the students must be regular to the classes and acquire Theory and practical knowledge . He also said to enhance their skills.

Dr.D.V.Ramamurthy, Principal of SITAM, urged the students to know the role of a teacher in their lives and asked them to learn more languages for their bright future.



NATIONAL SPORTS DAY and TELUGU LANGUAGE DAY CELEBRATIONS:

National Sports Day and Telugu Language Day were celebrated in SITAM Engineering College on 29th August, 2023. Chief Executive Officer of District Setvis and District Sports Authority Mr.B. Ram Gopal and Telugu Professor of Sathya Degree College Mr. Mamidi Venkata Krishna Murthy were the chief guests of today's occasion.

Mr.B.Ram Gopal said that National Sports Day is celebrated on 29th August to commemorate the services of Dhyan Chand, the proud hockey player of the country, and he said that all students should be interested in sports which contribute a lot to physical and mental strength.

Mr.Mamidi Venkata Krishnamurthy said that Gidugu Rammurthy garu has done countless efforts to bring Telugu language into the main stream so that everyone can enjoy the sweetness of Telugu language. He asked to protect the Telugu language.

On this occasion, elocution, kabaddi, cricket, coco and volleyball competitions were organized for the students and the winners were given prizes. Director Dr. Majji Sasibhushan Rao told the importance of sports and the uniqueness of Telugu language. Principal Dr. D.V.Rammurthy, Heads of various departments, faculty and students were present.



Independence Day celebrations held in SITAM:

Many dignitaries, journalists, college secretary and correspondent Smt. Botsa Jhansi Lakshmi, Smt. Botsa Pujitha, College Director Mr. Majji Sasibhushana Rao, teachers, student students, NCC Captain Smt. Misala Satyaveni, Lt. Smt. Majji The 77th Independence Day was celebrated in the presence of Varalakshmi, Uday Kiran, Sathya Degree College Principal Dr. Smt. Sai Deva Mani and SITAM Engineering College Principal Dr. D.V. Ramamurthy. The highlight of the festival is the invitation and felicitation of four eminent personalities who have rendered outstanding service in the discharge of their duties.

Speaking on the occasion, The College Secretary and Correspondent Smt. Dr. Botsa Jhansi Lakshmi said that we should all respect our parents, gurus and elders with the slogan Vasudhaiva Kutumbakam and make India a leader. Later, the famous Harikatha artiste Smt. Talla Nirmala was felicitated with a shawl.

Smt Nirmala expressed her happiness that SITAM Engineering College has always been promoting arts and this honour will be memorable for her. Noted journalist and editor of Power magazine, Sri P. Apparao responded to the felicitation given to him and said that SITAM College has always supported journalism and journalists. Head Constable Shri K. Krishnamurthy, who performed his best in the line of duty in his address, said that qualities like respecting parents, punctuality and patriotism should be inculcated from the student stage itself.

The film & TV director Sri Kaduri Ramesh said that SITAM College is also giving a lot of encouragement to the film industry and the honour that has happened to him is for the film industry. He expressed his happiness that the event was being held in such a grand manner.

The Director of the College, Shri Majji Sasi Bhushana Rao said that everyone should contribute to the development of the country and respect elders and women.

The Chairman of the College, Shri Botsa Satyanarayana, sent out messages congratulating him for conducting the event with great patriotism.



National Librarians Day & International Youth Day in SITAM

On the occasion of National Librarian's day & International youth day, 2023 celebrations were organized grandly in SITAM Central Library.



A day-long session on :Know the True Potential Hidden In You Through Meditation in SITAM:

A day-long session on Know the true potential hidden in you through meditation was held at SITAM Engineering College in the local Gajularega limits. The event was attended by Brahma Kumari's Sister Madhuri, Sister Vaishnavi and Sister Manjusha as guests. Sister Vaishnavi said Life depends on the mindset. Christopher Reeve's life demonstrates that willpower is essential for overcoming adversity and finding purpose, even in the face of immense challenges.



As an example, she conducted various activities. Meditation tips were explained to the students for a peaceful and successful life. Sister Madhuri also explained to the students how to understand positive affirmations even in adverse situations and how to use the hidden potential within us. Sister Manjusha advised her students to always be positive and emotional, not to give up hope and to achieve a higher goal in life. College Director Dr. Majji Sasi Bhushan Rao, Principal Dr. D.V. Ramamurthy, First Year Department Head Dr. K. Srilatha, faculty and students participated.

Merit Awards conferred on SITAM Students:

Satya institutions always provide to the students with a healthy, competitive and proactive environment to help them grow in every sphere of activity along with academics or any other responsible role asserted. Dr. (Smt) Botcha Jhansi Lakshmi Secretary and correspondent of Satya group of Educational Institutions started a program by lighting the lamp and speaking at the Annual of Sri Majji Ramarao & Sri Botcha Guru Naidu Memorial merit scholarship awards-2024 ceremony given to the merit students, those who excelled in Academics in the Academic Year 2022-23.

She further said, “We offer equal opportunities to all our students to enable them to realize their true potential and active peaks of success against all odds in their professional life. It gives us to the students make use of these inputs to achieve their goals. These merit awards, being hallmarks of achievements in SITAM Campus, are given away in every year to meritorious students. Students & Their parents are overjoyed to receive the Cheque citation and gold medal from the hands of the beloved secretary and correspondent Dr.(smt) Botcha Jhansi Lakshmi. Director Dr. Majji Sashi Bhushana Rao along with his wife Mrs. Anuradh Dheera Foundation Executive Member Smt. Botcha Pujitha, The Principal of SITAM College Dr. D.V. Ramamurthy, Dr. (Smt) Sai Deva Mani, Principal of Satya Degree & PG College. both the Vice-principals, Dean, Heads of the various Departments, Faculty and students participated.



IT IS THE TEACHERS WHO RECOGNIZE THE HIDDEN TALENTS OF THE STUDENTS AT SITAM:

They can be groomed at the stage of education, the youth should strive to lead the right path. Rotary Club Elect Governor Dr. M. Venkateswara Rao Vizianagaram.

Rotary Club Elect Governor Dr. M. Venkateswara Rao said it was the teachers who recognized the hidden talents of the students. The education mobility set up by the Rotary Club for teachers of Andhra Pradesh government schools and vocational colleges at the local Sitam College on Wednesday under the aegis of The University of Melbourne, was set up at the local Sitam College. He was the chief guest at a training programme called Career Success Professional Development Programme. Speaking on the occasion, he said that many of today's generation of students are getting addicted to dangerous addictions at an early age. There is no need to listen to anyone in the house, he said. Such people can be changed only when they are in the educational stage, he said. Such a responsibility lies with the teachers, he said. He said that teachers are the people who lead the students in the right direction and can teach them good and bad, and that it is the teacher's word that the students also listen to the most. The students depend on the future teachers and the Rotary Club to make such students better. The University of Melbourne has arranged such fine training classes, he said. Through this training, teachers will get an opportunity to bring about a change in the lives of the students, he said. In this program, Global Education CEO O. Rasikul, Manjunath, Bondapalli MEO A. A. Venkata Ramana, Samagra Shiksha A. M. O. B. Prasad Rao, teachers, staff, and others participated.



National Youth Festival begins in SITAM:

The National Youth Festival began at Sitam College in the local Gajularega limits. The celebrations will be held from 8th to 12th of this month. The event was attended by 2(A) Girls Battalion NCC Vizianagaram and Commanding Officer Col. Gopendra as the chief guest. 100 NCC cadets participated and remembered Swami Vivekananda.

Speaking on the occasion, Col. Gopendra recalled swami Vivekananda sayings that it is our thoughts that shape . The wave is the ideal for me, not because it rising up, because he said, the director of the college Speaking on the occasion, Dr. Majji Sasi Bhushana Rao said that today youth is a guiding light for tomorrow& s future.

Principal Dr. D.V.Ramamurthy urged the youth of today to follow the rituals of Vivekananda. A rank ceremony was organised for NCC cadets at the event and competitions such as vanarachana and speech were organized and prizes were presented. Commanding Officer Col. Gopendra, College Principal Dr. D.V. Ramamurthy, College Director Dr. Majji Shashi Bhushan Rao, Dr. M. Sai Devamani, Subedar Major Pareshwar Singh, B.S. Bodele, Captain M. Satyaveni, Lt. M. Varalakshmi, Lieutenant S. Prashanth, CSO K. Satyanarayana and NCC Cadets participated.



A session on “Angel Investment, Venture Capital opportunities for Early stage Entrepreneurs ”

by Mr.Varun Jami, co-founder of Green Jams, Visakhapatnam in SITAM:



Celebrations of Chandrayan-3 final few hours of success and horizons ahead at SITAM:

On 23 Aug, 2023 , Wednesday, Chandrayan-3 final few hours of success and horizons ahead celebrations held at SITAM. Dr.B.Nalini, HOD of ECE, JNTU- GV has arrived as chief guest of the event.

India readied for its latest attempted moon landing, a historic moment for the world populous nation. Prayers are resonating around the globe as well as depicted at SITAM. On this occasion students from the third year have collaborated with 8 different teams with he selective themes and given their presentations on the topic of the day.

Dr. B.Nalini, key note speaker addressed the students and gave her valuable insights about the launching of Chandrayan-3 and appreciated the student participants for the innovative thoughts and their efforts.

Dr. M. Sashi Bhushana Rao, Director, SITAM extended his best wishes and congratulated all the scientists of ISRO and the Indian government as well. In this context chief guest was felicitated by the SITAM management and the student participants who made their best presentations were given prizes and they also received good feedback from the chief guest ofthe day. At the end of the session a kahoot quiz was held for the students onthe topic of the day and prizes were given to thewinners.

Dr. D. V. Ramamurthy, Principal, SITAM, Vice- Principals, HODs and faculty of all the departments along with the students are wishing for the successful landing of Chandrayan-3.

Sri. Botsa. Satyanarayana, Chairman, SITAM, Dr. Botsa. Jhansi lakshmi, Secretary and Correspondent, SITAM extended their appreciations for such excellent programs are being conducted for SITAM students.



SITAM organized an interactive session on Innovation and Start-up Ecosystem Enablers at Vizianagaram:

Satya Institute of Technology and Management as a part of Institute Innovation Council presided a session on Innovation and Start-up Ecosystem Enablers on 28th August 2023 igniting a fervor for entrepreneurship and start-up ecosystem among the students. The keynote address by Mrs. Lavanya Chimata, Joint Director, AP Innovation Society, Visakhapatnam alumna in the entrepreneurial arena enthralled the students with her experience and profound insights. Dr. M. Sashi Bhushana Rao, Director, SITAM, emphasized the importance of start-up ecosystem and entrepreneurship, setting tone for the budding entrepreneurs. In essence, the interactive session blended inspiration with practical knowledge reinforcing commitment to empowering students to become the next generation of innovative entrepreneurs.

Dr. D. V. Ramamurthy, Principal, SITAM, Dr. Y. Narendra Kumar, Dean (R&D), IIC (President), Dr. G. Ravi Kishore, EDC Coordinator, Smt. Ch. Venkata Lakshmi, Vice Principal, faculty members and students of SITAM participated in the session.



A session on Awareness and opportunities in financial markets held at SITAM:

K. Rajeswara Reddy, Senior Manager, Steel City Securities Ltd is the chief resource person.

Addressing the students, he spoke about several investment opportunities in financial markets and encouraged students to start early investment.

Dr. M. Sasi Bhushan Rao, Director, SITAM encouraged the interested students to do internships and certification programmes related to finance.

Dr. S. Varoodhini, HOD, DMS, SITAM familiarized students with several investment and saving opportunities. The concerned faculty and students participated in the event. The program ended with a felicitation ceremony to the chief guest followed by the National Anthem.

MoU with SITAM College Exalar:

A Memorandum of Understanding (MoU) was signed between SITAM Engineering College and Exalar Institutes under the local Gajularega area. As part of this MoU, Exalar SITAM will train students on various technologies.

The institute also assists students in academic project guidance, next stage training program, etc. It also conducts webinars and seminars for teachers and students.

Similarly, faculty conducts development programmes for teachers. College Director Dr. Majji Shashi Bhushan Rao, College Principal Dr. D. V. Ramamurthy, They expressed their happiness over the signing of a Memorandum of Understanding (MoU) with Exalar.



Dr. Majji Sasi Bhushan Rao, Director, SITAM visited the Drone Innovation Centre:

Dr. Majji Sasi Bhushan Rao, Director, SITAM College informed that drone technologies are going to expand across all sectors in the next five years and become very useful to human beings and create many new jobs. On a special invitation, he visited the Innovation Centre for Drone Technologies at Andhra University in Visakhapatnam. He held discussions with the Institute Chief Executive Officer Sri Venkat Satheesh and Vice President Mr. Mohan Rao on what steps should be taken to make these drone technologies available to students in Vizianagaram.

Mr. Venkata Satish briefed Dr. Majji Sasi Bhushan Rao about the details of the research going on in his company and the expansion activities of the company. On this occasion, Dr. Majji Shashi Bhushan Rao congratulated Mr. Raghuveer for getting the drone pilot license and for obtaining the drone pilot license at a very young age to Kumari Lalitha, an engineer working at the Innovation Centre. Mohan Rao, Vice President and other staff of the Innovation Centre for Drone Technologies felicitated Dr. Majji Shashi Bhushan Rao.



New Doctorates in SITAM to be honoured:

A felicitation ceremony was held at the hands of the management of the newly awarded doctorates at The Andhra University at The SITAM Engineering College. On the 9th of this month, Smt. G. Sri Chandana received a doctorate degree in the department of mathematics at The Andhra University from the hands of the Governor. She was guided by Prof. G. Venkata Ravindranath Babu in the Department of Mathematics Ph.D. completed.

Smt. S. Satyavathi received her doctorate degree in library and information science at the hands of the Governor at the same event. PH. D completed. Dr. Majji Sasi Bhushan Rao, Director, SITAM College felicitated the duo today. College Principal Dr. D. V. Ramamurthy, Vice Principal Smt. C. H. Venkata Lakshmi, other heads of departments and teachers were present on the occasion.



INAUGURATION OF FIRST YEAR CLASSES AND INDUCTION PROGRAMME IN SITAM:

Inauguration of first year classes and Induction programme is started here at SITAM on 25th September 2023. Dr. Jaya Suma, Registrar JNTUGV, Vizianagaram and Dr. Botsa Jhansi Lakshmi, secretary and Correspondent of SITAM and Smt. Pujitha attended as Guests. Speaking on this occasion, Dr. Jaya Suma said that students should not relax after intermediate study and they should focus on utilising time and acquire skills that suit industry.

She advised them to be smart learners and explained the importance of Emotional intelligence. Dr. Jhansi Lakshmi spoke to parents that they should observe their children's study and behavior time to time. She also explained the importance of NCC and NSS and communication skills in students' career. She advised the students to clear all subjects with good percentage to get better placements. Smt. Pujitha stressed the importance of communication skills in getting placements.

Dr. M. Sash Bhushana Rao, Director of SITAM advised the students on how to enhance knowledge apart from subject knowledge. He also gave an overall view to students about certification courses like NPTEL and SWAYAM. Dr. D. V. Rama Murthy, principal of SITAM explained various academic instructions to students.

Dr. K. Sreelatha, HOD, H&BS briefed students' life in Engineering study and wished all success in their life. College Management felicitated the Chief Guest and the event ended with National Anthem. Vice principals of Academics and Administration, Dean (R&D), HODs of various departments and newly joined students along with parents also attended.



A session on CHANGE YOUR BELIEFS - CHANGE THE WORLD in SITAM:

A session on CHANGE YOUR BELIEFS - CHANGE THE WORLD is conducted at SITAM. As a part of Induction programme a session on Change your beliefs - Change the World is conducted at SITAM to all the first year students by Dr. M. Sashi Bhushana Rao, Director of SITAM. He began his session with some fun filled activities that made them understand the concept.

He did a practical Experiment with camphor fire and He asked some students to do the challenging task. Two students came forward and did the same. Breaking the pencil with index finger is another challenge attracted many students. Some students came forward and broke the pencil. He conducted these experiments to say to all students that they have infinite potential within themselves and he suggested that they should utilize the resources provided in this college to achieve their desired goals. He concluded that he is ready to provide all the necessities to students. Students of First year from all branches and first year faculty attended.



Guest Lecture by American Professor on Futuristic Trends in Electronics and Communication Engineering at SITAM:

A guest lecture was conducted in the Department of Electronics and Communication Engineering on Future Trends at SITAM Engineering College, Gajularega. Dr. Sudhir Dixit, Co-Founder, COO, Basic Internet Foundation, United States of America (USA), was the chief guest for this guest lecture. He said that technology has become a very important aspect of our lives in these days and in the current era, future trends are happening, from education to medicine and agriculture.

He said that girls are performing equally, unlike before, now the difference between girls and boys has reduced greatly and thus our country will develop. He asked the students to understand the current technology and move forward towards research, and for that, new innovations should come before many more. In the current situation, technical education is not just about employment. It has been informed that awareness should be raised about innovations and research. It is stated that self-confidence will increase by doing real-time projects in interesting fields along with technical education and knowledge about the subject can be developed.

He said that innovative technology is important in today's technology world so that one can reach a high position and it can be achieved from the life of a student. In the present world, communication is a good platform in life and for that electronics is the basic and important.

College Director Dr. Majji Sasibhushan Rao, Dr. T. S. N Murthy, Dr. V. V. S. S. S Chakravarty, and ECE Department Head Dr. T. D. V. A Naidu, teachers and students participated in this program.



A SESSION ON PHYSICAL AND DIGITAL WELLBEING AT SITAM:

Man should maintain Ethical values and good relationships in their lives. Physical Health is also important & Said by Mr. B. Venkatarao, Circle Inspector of Police, Vizianagaram. He mentioned Friendships are three types Safala, Vifala, Sufala. He asked them to Maintain only good friendship. He also advised them to use technology in a proper way and not to involve in anti-social activities. He quoted Mother's Love is the True love in life. Children should look after the parents. Director Dr. M. Sasibhushan Rao, Principal Dr. D. V Ramamurthy, HOD of BS&H K. Sreelatha, Faculty and students participated.



SITAM students Industrial Field visit:

First year ECE students visited Ilite bulb industry as a part of field trip. Ilite industries M.D Mr. Kalyan Chakravarti explained how a LED bulb can be manufactured using Light emitting diode, their arrangement, process, and giving power to LED. He explained about different rectifiers transformers wire which are filled by lead paste, and sensor use in bulb making. All the students follow the steps with concentration. They overjoyed about the trip. First year faculty Mr. K. Venkateswararao, Mrs. J. S. Sailaja also participated in the trip.



Industrial visit to the Hydro Electric Power plant in Sileru in Sitam:

On November 9, 2023, students from the Electrical and Electronics Engineering (EEE) department at SITAM embarked on an enlightening three-day industrial visit to the Hydro Electric Power plant in Sileru. The tour was ceremoniously flagged off by the Director, Principal, and dedicated staff members from the SITAM campus._



LIBRARY WEEK IN SITAM:

Library Week 2023 from 14th to 20th November was inaugurated at SITAM Central Library. As part of this program Book Readers Club inauguration. Students participated in book review competition. Distribution of books to Government High School students in Kondakararakam village.



SLOW CYCLING Competition held at SITAM:

Slow cycling competition was organized on 4th of this month at SITAM. Vizianagaram District Ground Water Officer Sri Durga Prasad and JNTU-Gurajada Vizianagaram, Professor and Director of Academics R. Rajeswara Rao were the chief guests of this programme. Prof. R. Rajeswara Rao spoke on this occasion and explained the benefits of cycling in our daily routine. Students are advised to make cycling a part of our daily life to stay healthy and physically fit.

It offers many health benefits. Regular cycling helps in improving heart, lungs and mental health, and cycling is the most sustainable mode of transportation that does not harm the environment. He added. In the program, Director of SITAM College Dr. Majji Sashibhushana Rao, Principal Dr. D. V. Ramamurthy, Head of EEE Department Y. Santosh, Mrs. M. Swathi from EEE, Mrs. M. Bhargavi from Civil Department, other teachers from various departments and students of all branches participated.

